

2013 State of the Industry

A current assessment of
the storm water and erosion
control industry

Brought to you by
Storm Water Solutions

The *Storm Water Solutions* team is dedicated to ensuring that our readers are apprised of the latest industry trends and data in order to stay current. To that end, we are pleased to present the fifth-annual State of the Industry Report.

A random sampling of *SWS* subscribers received an e-mail invitation to answer survey questions about their experiences and thoughts. The resulting 2013 *SWS* State of the Industry Report provides the most up-to-date information about budget expenditure,

top products and services, professional and business demographics, and more.

SWS will continue to keep a finger on the pulse of the storm water and erosion control industry to bring you the latest developments and news throughout 2013 and beyond. **SWS**

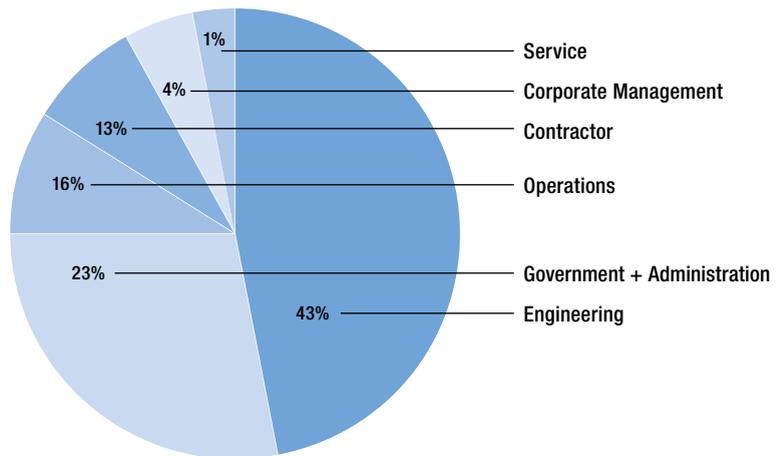
For more information, contact the *Storm Water Solutions* editorial staff at swseditor@sgcmail.com.

For more information, write in 801 on this issue's reader service form on page 42.

Q: Which of the following best describes your primary job function?

analysis

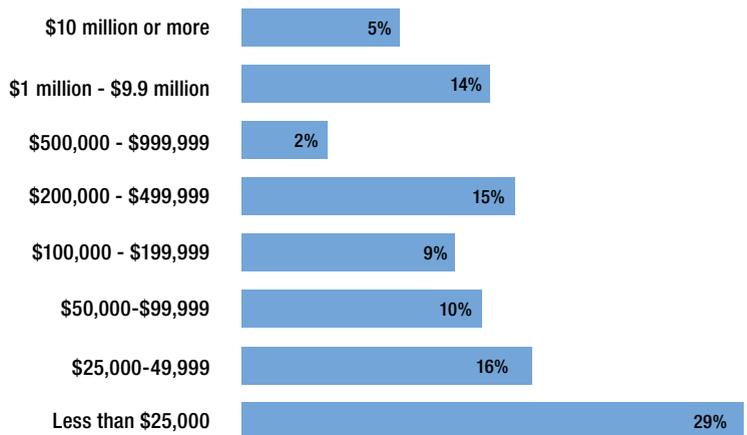
Nearly half of respondents (43%) state that they serve an engineering function. An additional 23% work in government administration. Thirteen percent are contractors.



Q: What is your organization's approximate yearly budget for storm water-related products and/or services?

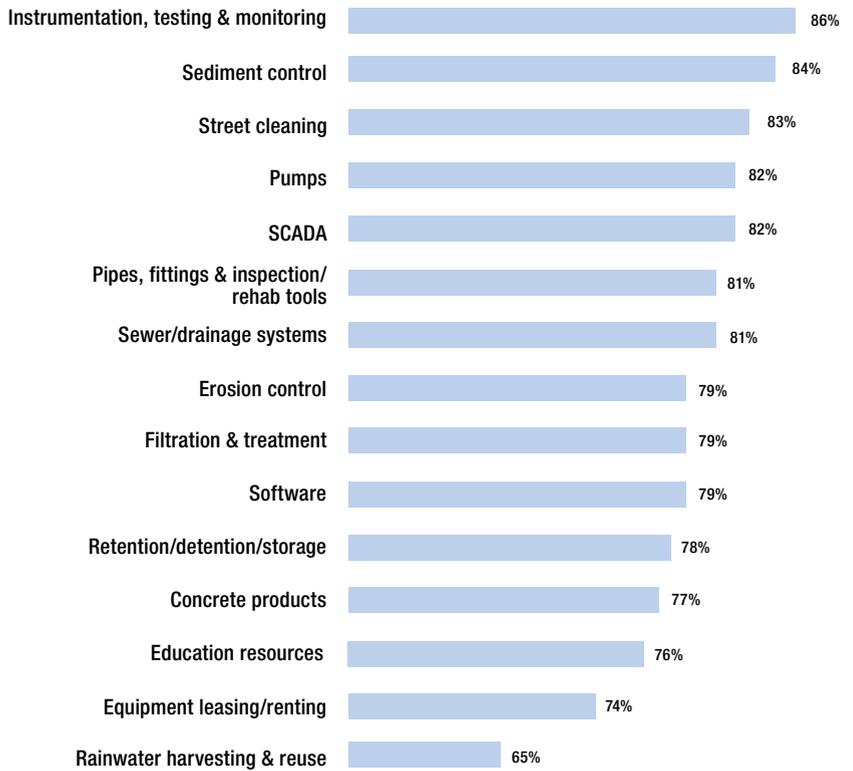
analysis

One-fifth of responding reader companies have a million- or multimillion-dollar budget. Fifty-five percent operate with a budget of less than \$50,000.



STATE OF THE INDUSTRY REPORT

Q: Which of the following product categories do you currently use?



analysis

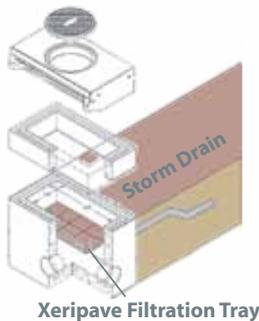
The most-used products and services are instrumentation, testing and monitoring (86%), sediment control (84%) and street cleaning (83%).



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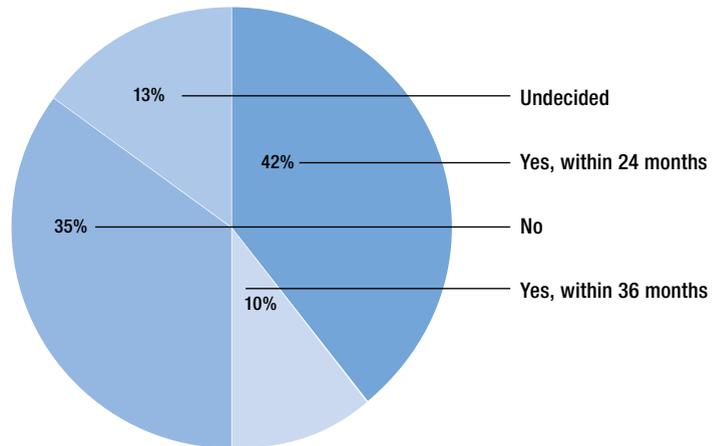
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Write in 754

Q: Are you planning new storm water construction?

analysis

More than 40% are planning new storm water construction within the next two years. An additional 10% are planning new construction within the next three years.



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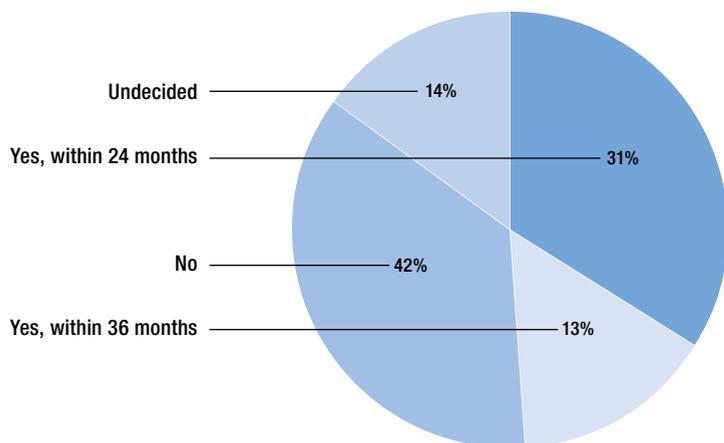
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Write in 757

Q: Are you planning to upgrade existing storm water facilities?

analysis

Almost half of respondents (44%) plan to upgrade existing storm water facilities within the next three years. Fourteen percent remain undecided.



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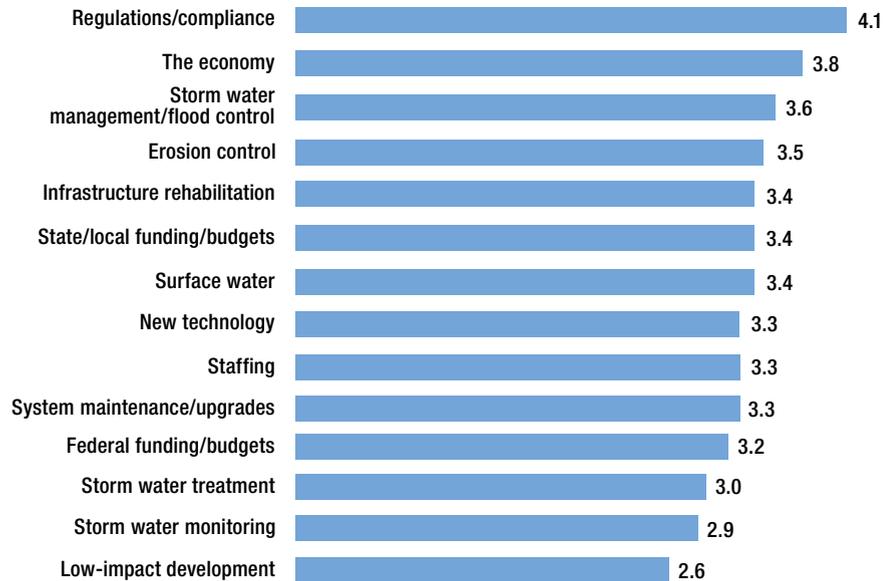
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Q: How important will each of the following topics be to your organization in the upcoming year (1 = least important, 5 = very important)?

analysis

From a list of 14 industry topics, regulations/compliance (4.1) is at the top of respondents' importance ratings, followed by the economy (3.8), storm water management/flood control (3.6) and erosion control (3.5).



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